

Get Noticed!

Advertise in Carrollwood Village

www.carrollwoodvillage.com



Over 4,500 Visitors Monthly!
Updated Regularly

Features community calendar, photos, neighbor profiles, notice of meetings, complete copy of each *Village Views*

Rates (per year)

Business Directory Listing \$48
Includes company name, address, phone, email, website link

Small Web Ad \$160 (max 15)
226 x 226 pixels. Rotates throughout the site, including Home Page, and links to your Business Directory Listing.

Large Web Ad \$360 (max 10)
472 x 472 pixels. Rotates throughout the site, including Home Page, and links to your Business Directory Listing.

Term: Posted for one year
There is a one-time \$25 set-up fee for web ads.

VILLAGE VIEWS

Part of the Community
Since 1996



Circulation: 3,500
Home Delivery: 3,200 Published Quarterly

Publication Dates

Ad deadline is the 1st of the month prior

Winter publishes February
Spring publishes May
Summer publishes August
Fall publishes November

Rates (per issue)

Outside Back Cover		\$515	3/4 pg w/ mail panel
Inside Front Cover		\$485	Full Color
Inside Back Cover		\$485	Full Color
Full page	7 1/2" w x 10" h	\$430	Full color
Full page	7 1/2" w x 10" h	\$370	b/w
1/2 page	7 1/2" w x 4 7/8" h	\$280	Full color
1/2 page	7 1/2" w x 4 7/8" h	\$255	b/w
1/4 page	3 5/8" w x 4 7/8" h	\$190	Full color
1/4 page	3 5/8" w x 4 7/8" h	\$170	b/w
1/8 page	3 5/8" w x 2 3/8" h	\$100	b/w
1/8 page	3 5/8" w x 2 3/8" h	\$120	Full color
Insert	max. 8" x 10 1/2"	\$250	Supply 3500 copies

**Advertise in
Carrollwood Village!**

Call  **ALVAWORKS**
EVENTS | DESIGN | PRINT

Maria Hochwarth-Alvarez

13014 North Dale Mabry #342, Tampa, FL 33618.
813/842-7066 • fax: 813/237-1416
alvaworks@tampabay.rr.com

Need an ad for the *Village Views* or the web?
We can design it for you. Charges apply.

www.carrollwoodvillage.com
ADVERTISING RATE SHEET, SPECS & AGREEMENT - effective December 2010

This agreement is made this ____ day of _____, 20____, by and between Carrollwood Village Homeowners Association and _____ (Advertiser)
Address _____

Phone _____ Fax _____

Email _____

Website _____

Unless otherwise specified, company information given above will be posted online as Advertiser's Directory Listing.

1. **Purpose of Agreement:** Advertiser wishes to advertise on www.carrollwoodvillage.com, website owned and operated by Carrollwood Village Homeowners Association, Inc..
2. **Services Requested:** Advertiser requests the following services at the website per annual fees listed below:
 - Business Directory Listing** text only Company Name, address, phone & fax, e-mail address & website link. **\$48/year.**
 - Small Web Ad** with Listing - max. 15 226 x 226 pixels Ad rotates throughout the site, including Home Page, and links to Advertiser's Business Directory Listing - see above. **\$160/year** plus one-time set-up fee of \$25 (total \$185).
 - Large Web Ad** with Listing - max. 10 472 x 472 pixels Ad rotates throughout the site, including Home Page, and links to Advertiser's Business Directory Listing - see above. **\$360/year** plus one-time set-up fee of \$25 (total \$385).

NOTE: Rates listed above do not include ad design.

3. **Term of Agreement:** The term of this agreement shall be for twelve (12) months, effective the date Advertiser is notified that advertisement is posted online. This agreement shall renew for additional one year periods at the then prevailing rates charged by Carrollwood Village Homeowners Association, Inc. (CV) unless Advertiser notifies CV in writing by not less than thirty (30) days prior to the expiration of the initial term.
4. **Artwork:** Advertiser shall supply all ad artwork in digital format as jpg or pdf. Any design charges, if needed, shall be quoted by CV in advance. Artwork exchanges during the course of this agreement are billed at \$25/ea. **Email your artwork to alvaworks@tampabay.rr.com**
5. **Timing:** CV shall post advertisements online within 30 days after receipt of artwork.
6. **Indemnification:** CV advertising and promotional services do not imply endorsement of Advertiser's products and services. Advertiser shall indemnify and hold harmless CV from any claims of false or misleading advertising appearing on CV's website.
7. **Fees:** All advertising fees are payable in advance. No advertisement shall be posted unless paid in full. **Please make check payable to carrollwoodvillage.com and mail to 13014 N. Dale Mabry Hwy., #342, Tampa, Florida 33618**

_____ for Advertiser (sign here)

_____ for CV

_____ Name (please print)

_____ Name

_____ Title _____ Date

_____ Title _____ Date

*Please complete all Advertiser information, select advertisement, sign and submit with your payment.
CV will co-sign and confirm receipt of payment after advertisement has been posted.*

8. **Payment:** CV acknowledges receipt of twelve (12) month payment of \$_____ from Advertiser. This includes a one-time set-up fee of \$_____.
9. **Posting Notification:** CV herewith notifies above Advertiser that advertisement has been posted effective this ____ day of _____, 20_____.